



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV/OT NASHVILLE WKRN.COM

WestRogers
6075 Poplar Ave
Memphis, TN 38119

Contract # 225447

Schedule Dates 10/31/12-11/05/12
Advertiser Pol/Jim Gatto - TN State (R) (15793)
Agency WestRogers (5135)
Product Politicalz - Candidates (1077)
Brand POL/JIM GOTTO STATE REP (116952)
Salesperson Political Local, AE (1495)
Sales Office POLITICAL LOCAL
Buyer Name /
Phone/Fax /
CPE N/A
Account Types Regional/Political/Local Agency
Billing Type Standard
Comments

Date Entered 10/29/12
Last Modified 10/29/12
Entered By Liz Gammion
CO-OP No
Headline #
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$975.00
Net Total \$5,525.00
Sales Tax

WKRN (WKRN)
By Broadcast Month
Nov. 2012
Grand Total:

Spots	Rate
15	\$6,500.00
15	\$6,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	11/04/12-11/04/12	1	:30	3:58P- News 2 at 4				1					1	\$300.00	\$300.00	WKRN (WKRN)		10/29/12
2.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	3:58P- News 2 at 4		1							1	\$300.00	\$300.00	WKRN (WKRN)		10/29/12
3.0	Normal Line / NWS	11/04/12-11/04/12	1	:30	5P- News 2 at 5				1					1	\$400.00	\$400.00	WKRN (WKRN)		10/29/12
4.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5P- News 2 at 5		1							1	\$400.00	\$400.00	WKRN (WKRN)		10/29/12
5.0	Normal Line / NWS	10/31/12-11/04/12	1	:30	5:58P- News 2 at 6				1	1				2	\$500.00	\$1,000.00	WKRN (WKRN)		10/29/12
6.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5:58P- News 2 at 6		1							1	\$500.00	\$500.00	WKRN (WKRN)		10/29/12
7.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	9:59P- News 2 at 10		1							1	\$1,000.00	\$1,000.00	WKRN (WKRN)		10/29/12
8.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7A- Good Morning America Saturday 8:00am							1		1	\$300.00	\$300.00	WKRN (WKRN)		10/29/12
9.0	Normal Line / NWS	11/03/12-11/03/12	3	:30	8A- News 2 at 6 Weekend at 8:00am							1		1	\$300.00	\$300.00	WKRN (WKRN)		10/29/12
10.0	Normal Line / NWS	11/03/12-11/03/12	3	:30	10:30P- News 2 at 10							1		1	\$450.00	\$450.00	WKRN (WKRN)		10/29/12
11.0	Normal Line / NWS	11/04/12-11/04/12	3	:30	5P- News 2 at 5pm Sunday							1		1	\$200.00	\$200.00	WKRN (WKRN)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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For contract Terms and Conditions, please visit this site: <http://ybiiforms.com/images/TermsCon.pdf>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WKRN

Date:

10-29-12

I, Becky West,
 being/on behalf of: JIM GORTO, a legally
 qualified candidate of the Republican political
 party for the office of: TN State Representative
 in the general
 election to be held on: November 6, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges: \$5,525.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jim Goffo

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Al Bodie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10-29-12
Date

Buck West
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Greg Carter
Signature

Greg Carter
Printed Name

NSM
Title